

# Business Incentive Programs



These innovative programs provide a variety of incentives and expertise to help create a long-term reduction in your energy consumption and costs. **There are options for commercial and industrial customers of every size and type.**



## Efficient Products for Business

This versatile, simple program helps fund a wide variety of energy-saving improvements for existing buildings or those already under construction. It provides incentives that may cover up to 50% of project costs.



## Process Efficiency

A tailored program for businesses seeking incentives toward the installation of high-efficiency measures or processes that are not covered under AEP Ohio's Efficient Products for Business Program.



## Data Centers

Perfect for businesses with data centers of all IT load levels looking to reduce the energy intensity of their IT and cooling infrastructure. This program provides incentives for energy efficiency improvements that may cover up to 50% of project costs.



## Self-Direct

Designed for the unique needs of large-scale or mercantile commercial/industrial customers that can benefit from energy efficiency credits for past projects completed over a retrospective rolling 3-year period. Annual usage must exceed 700,000 kWh; or the customer must be part of a national or regional account with multiple facilities in one or more states.



## Continuous Energy Improvement (CEI)

Provides tools within a structured training program to help large-scale businesses, facilities, institutions and campuses implement strategic energy management with little or no capital investment.

Let's build your business together. Contact us at [ae pohiosolutions@clearesult.com](mailto:ae pohiosolutions@clearesult.com) for the most up-to-date program information. You can also call us at **(877) 541-3048** or visit our website at [AEPOhio.com/Solutions](http://AEPOhio.com/Solutions).



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## Combined Heat and Power/Waste Recovery (CHP/WER)

This new program supports the installation of high-efficiency, sustainable and cost-effective projects in AEP Ohio's service territory. CHP/WER is a co-generation strategy which involves the generation of both electricity and useful heating (or cooling).



## Bid4Efficiency

A new online reverse auction for financial incentives for pre-qualified customers using more than 200,000 kWh/year, and solution providers looking for a competitive edge.



## New Construction/Major Renovation

Built to meet the needs of building owners, architects/designers, and engineers looking for energy efficiency ideas and incentives. This program provides options for new construction and major renovation projects.



## Small Business Express

Designed for smaller businesses using 200,000 kWh/year or less, or <100 kW demand annually, this program provides incentives that may cover up to 80% of project cost. 12-month zero-interest financing is available for qualifying businesses.



## E-motor Rewind

For facilities depending on their current large induction motors, this program provides rewinding incentives that can improve their output and longevity.



## Efficient Financing

A business-friendly financing program designed for eligible participants in our Efficient Products for Business or Process Efficiency Programs. Program incentives can be used to reduce the principal.

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