

# Energy Efficiency Programs



Our residential energy efficiency programs consist of tips, information, rebates and incentives—many of which you can begin using immediately to reduce your energy consumption. **We encourage you to take advantage of as many of our programs as possible.** After all, ultimately—it's your power.



## Home Energy Profile

Increase your home's energy efficiency and save money

The first step to saving energy is finding out what is consuming the energy in your home. Your Energy Home Profile makes that process simple.

Here's how it works:

- Answer questions online about your home, appliances and energy use
- After you answer the questions, click the orange "continue" button and fill out your contact information
- Get free personalized recommendations for saving energy
- Receive a FREE energy efficiency kit by mail

To build your Home Energy Profile visit [AEPOhio.com/Kit](http://AEPOhio.com/Kit)



## Appliance Recycling

Get paid cold hard cash to have your old, inefficient refrigerator or freezer picked up and recycled. Receive a \$35 incentive check plus FREE, convenient pickup of your old appliance. Call **866-899-9862** or schedule online at [AEPOhio.com/Recycle](http://AEPOhio.com/Recycle).




## Efficient Lighting Discounts

Get instant discounts on ENERGY STAR® energy-efficient bulbs at participating retailers, including Home Depot, Lowe's, Costco and Sam's Club, or buy online today. Visit [AEPOhio.com/Lighting](http://AEPOhio.com/Lighting)

## Rebates For Your Home

Get money back when you make energy efficient updates to your home. Rebates available on select central air conditioners and heat pumps installed by participating contractors, as well as select ENERGY STAR® certified appliances.

Visit [AEPOhio.com/Rebates](http://AEPOhio.com/Rebates), fill out the form and submit.

Electric Heat Pump Water Heater  \$500 Rebate	Refrigerator  \$50 Rebate	Air Purifier  \$50 Rebate	Clothes Washer  \$50 Rebate	Select Smart Thermostats  \$75-100 Rebate
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Visit [AEPOhio.com/ItsYourPower](http://AEPOhio.com/ItsYourPower) for more info on these and other energy-saving programs.

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## EfficiencyCrafted® for New Homes.



A new home is probably the biggest purchase you'll ever make, so you want to get it right. Make the smart choice by choosing to build with an EfficiencyCrafted® builder. Backed by AEP Ohio and ENERGY STAR®, these homes save as much as 15% to 30% or more on utility bills compared with a home built-to-code. With greater energy savings and value built

right in, homeowners can expect more comfortable and durable homes that save money every year they are owned.



## Education for Kids



Families with students in schools served by AEP Ohio are learning how to save energy and money at home if their children are participating in e<sup>3</sup>smart<sup>SM</sup>. Now in its fifth year, this energy efficiency education program is expected to engage up to 32,000 students in grades 5 through 12. The e<sup>3</sup>smart curriculum, as developed by the Ohio Energy Project,

meets Ohio and national science standards and was recognized as an Outstanding Energy Education Project by the Ohio EPA in 2008.

## Community Assistance Program

Customers enrolled in a payment or weatherization assistance plan (PIPP, HWAP, HEAP) or living on a low or fixed income, may be eligible to receive free energy efficiency improvements for their home. Please contact your local community-based agency to determine your eligibility. Visit [AEPOhio.com/CAP](http://AEPOhio.com/CAP) or call 800-672-2231 to find the community-based agency in your area.

Visit [AEPOhio.com/ItsYourPower](http://AEPOhio.com/ItsYourPower) for more info on these and other energy-saving programs.

