

I have the following appliance(s) in my home:

Water heater

Fuel type: Electric Natural Gas Other

Clothes Washer

Fuel Type: Electric Natural Gas Other

House information (Check all that apply):

Own Primary Residence Single Family

Rent Vacation Home Condo

Multifamily _____ # of units

What was the main reason you purchased an ENERGY STAR qualified dehumidifier? (Please check only one.)

Larger capacity

Rebate

Other: _____

Did you know about the rebate before you purchased your dehumidifier?

Yes

No

If so, did the rebate influence your purchase decision?

Yes

No

Do you know anyone with an ENERGY STAR qualified dehumidifier in their home?

Yes

No

How did you hear about ENERGY STAR qualified dehumidifier? (Check all that apply)

Newspaper ad

TV ad

Magazine ad

Web site

Insert in your utility bill

Retailer/salesperson

Other _____

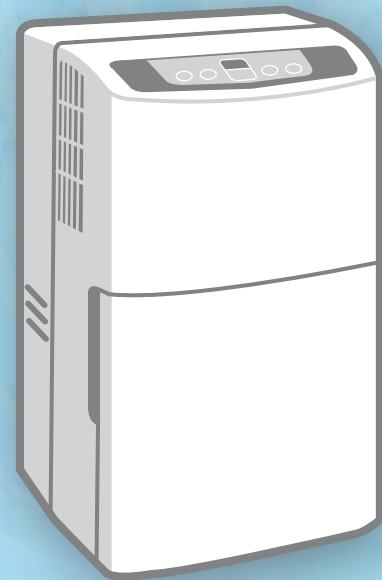
Comments: _____

MAIL-IN REBATE

For AEP Ohio Residential Electric Customers

\$15^{OFF}

All ENERGY STAR[®] Qualified DEHUMIDIFIERS



This program is funded by AEP Ohio and is available to its residential electric customers residing in Ohio. Funding for this program is limited.

gridSMART[®]

From **AEP OHIO[®]**

gridSMARTOhio.com

CONGRATULATIONS on your decision to buy an ENERGY STAR® qualified dehumidifier. It's good for you, your family, and the environment. Thank You!

Did You Know?

The typical U.S. household spends more than \$2,200 a year on energy bills and contributes twice the amount of greenhouse gases to the environment as an average car. By purchasing ENERGY STAR qualified products for your home, you can help save energy, save money, and help protect the environment.

Features and Benefits of ENERGY STAR Qualified Appliances Include:

DEHUMIDIFIER

The average ENERGY STAR qualified dehumidifier can save consumers about \$20 per year. Over the life of the unit, that's more than \$220 in savings!

- ENERGY STAR qualified models have more efficient refrigeration coils, compressors, and fans than conventional models, which means they use less energy to remove moisture.
- An ENERGY STAR qualified model removes the same amount of moisture as a similarly-sized conventional unit, but uses 15% less energy. In fact, the energy saved by an ENERGY STAR qualified dehumidifier could power your ENERGY STAR qualified refrigerator for 5 months!

HOW TO CHOOSE A PROPERLY-SIZED DEHUMIDIFIER

Room Condition Without Dehumidifier	Size of Room (Square Feet)				
	500	1,000	1,500	2,000	2,500
	Dehumidification Required (pints per 24 hrs)				
Moderately Damp	10	14	18	22	26
Very Damp	12	17	22	27	32
Wet	14	20	26	32	38
Extremely Wet	16	23	30	37	44

Source: Association of Home Appliance Manufacturers (AHAM)



Room Air Conditioners: ENERGY STAR qualified room air conditioners: use about 10% less energy than conventional models, which could mean a savings of more than \$60 over the lifetime of the unit.



Clothes Washer: The average American family washes almost 400 loads of laundry each year. It's a good thing families can cut their related energy costs by about a third - and the water costs by more than half - just by purchasing a clothes washer with the ENERGY STAR label.



Refrigerators: ENERGY STAR qualified refrigerators are required to use 20% less energy than models not labeled with the ENERGY STAR logo. Choose a new qualified model rather than a non-qualified model and cut your energy bills by \$165 over the lifetime of your fridge.



Dishwashers: Do you have a dishwasher made before 1994? If so, you're paying an extra \$40 a year on your utility bills compared to owning a new ENERGY STAR qualified model. Replace one of these old dishwashers with ENERGY STAR and save enough money to pay for dishwasher detergent all year.

Just Look for the ENERGY STAR

Only products delivering the highest level of energy efficiency are awarded the ENERGY STAR from the U.S. Environmental Protection Agency. Visit www.energystar.gov for more information.



gridSMARTOhio.com

The AEP OHIO \$15 MAIL-IN REBATE

Get \$15 back from AEP Ohio on your purchase of an ENERGY STAR qualified dehumidifier. **This rebate is good for purchases made May 1, 2011 through August 31, 2011 Limit 1 rebate per residential electric customer account.** To receive your rebate, please fill out this form completely and mail it to the address below.

Please include a copy of your dated sales receipt and/or invoice showing the manufacturer, model number, and price of the ENERGY STAR qualified dehumidifier purchased, and a copy of your recent AEP Ohio electric bill. Incomplete information will delay or disqualify your rebate. All rebate requests must be postmarked no later than Sept 15, 2011. Please allow up to 6 weeks for rebate processing. For more information, call 1-866-997-3578.

Mail to: EFI - AEP Ohio Dehumidifier Rebate

40 Washington Street, Suite 2000
Westborough, MA 01581-1013

Please fill out completely. All information below is required

Your AEP Ohio Account Number: _____

Your Name: _____

Account/Installation Address: _____

City: _____ State: _____ Zip: _____

Home Tel: _____ Work Tel: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Mfr. and Model #: _____

Name and address of store where dehumidifier was purchased:

Purchase Price: \$ _____ Purchase Date: _____